

Strength Matters



Lafayette Life
Insurance Company

A member of Western & Southern Financial Group

A Company **Built** for Times Like These

*When times are tough, look to a company that has stood the test of time. Our parent company – Western & Southern Financial Group – stands among the **strongest** life insurance groups in the world. Here's proof:*



HISTORIC STRENGTH

We've seen, met and overcome many challenges over **130** years,¹ including economic upheaval, world wars, turbulent markets, health epidemics, and more.

For generations, we have demonstrated both resolve and resilience in fulfilling our **commitments** to our customers. That's been true in good times and, even more importantly, in uncertain ones.



CAPITAL STRENGTH

Our **capital** position is a strong part of our financial foundation. It helps ensure our stability as a company – and secure our ability to pay your benefits.

In fact, our capital-to-asset ratio is more than **double** that of the 15 largest publicly traded life insurers.² It positions us with resources to answer industry challenges and support product promises.



RATINGS STRENGTH

Western & Southern's family of companies take particular pride in their industry reputation and standing.

The Lafayette Life Insurance Company is ranked **96** out of 100 by Comdex and is highly rated by independent ratings agencies registered as **NRSROs** (Nationally recognized Statistical Rating Organizations) with the SEC.

Make Our Strengths Your Strength

In changing economic times, you can be confident in our company's heritage of stability.

Let our strengths be your strength – now – and in the future.

THE LAFAYETTE LIFE INSURANCE COMPANY

With more than 110 years of service to policyholders, The Lafayette Life Insurance Company is a financially strong provider of individual life insurance, annuities, and retirement and pension products and services.

Lafayette Life is a member of Western & Southern Financial Group, Inc., a family of financial services companies whose heritage dates back to 1888. With the strength of our organization and our ongoing commitment to servicing you, your business and your family, The Lafayette Life Insurance Company is a company you can depend on. Find out more about our financial strength and distinguished history at www.LafayetteLife.com



**Lafayette Life
Insurance Company**

A member of Western & Southern Financial Group

The Lafayette Life Insurance Company
400 Broadway
Cincinnati, OH 45202-3341
www.LafayetteLife.com

¹ Dates to the 1888 founding of The Western and Southern Life Insurance Company.

² Capital-to-Asset Ratio: 18.6% GAAP Capital-to-Asset Ratio. \$58,398M Total Assets; \$47,514M Total Liabilities; \$10,884 Total Capital (or Equity). Average of 15 Largest Publicly Traded Life Insurers Cap-to-Asset: 7.6%. All figures as of 12/31/19.

The Comdex Ranking, current as of January 2021, is a composite of the financial strength ratings as determined by Standard & Poor's, Moody's*, A.M. Best and Fitch ratings. It ranks insurers on a scale of 1 (lowest) to 100 in an effort to reduce confusion over ratings because each rating agency uses a different scale. *The Lafayette Life Insurance Company is not rated by Moody's.

Life insurance and Annuity products are not bank products, are not a deposit, are not insured by the FDIC, nor any other federal entity, have no bank guarantee, and may lose value.

The Lafayette Life Insurance Company, Cincinnati, Ohio, is licensed in D.C. and all states except New York, and is a member of Western & Southern Financial Group. Products are backed by the full financial strength of The Lafayette Life Insurance Company.

© 2020 The Lafayette Life Insurance Company. All rights reserved.